



CMC

COMMUNITY MEDICAL CLINIC
— OF KERSHAW COUNTY —
OUTREACH - ACCESS - MEDICAL HOME

CARING FOR OUR COMMUNITY, CHANGING LIVES

How a Small Free Clinic is
Making a Big Impact

Community Medical Clinic of Kershaw County

Annual Report
2024

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Letter from the CEO

Dear Friends and Supporters,

As we close another year at the Community Medical Clinic of Kershaw County (CMC), I am filled with immense gratitude and pride. In 2024, our dedicated team, generous donors, and strong community partnerships allowed us to make a lasting impact on the health and well-being of our neighbors.

This year, we expanded our reach and deepened our commitment to providing accessible, high-quality healthcare to those who need it most. We increased our poverty guidelines from 200% to 250%, allowing more uninsured individuals and families to qualify for free medical care. Thanks to this change, a single individual earning up to \$39,125 and a family of three making up to \$66,625 now have access to the care they deserve.

Our direct medical services continued to be a beacon of hope for the community. From our clinic in Camden to our growing satellite locations in Lugoff and Mt. Pisgah, we provided over 3,350 patient encounters this year. Our School-Based Health Center at North Central High School remained

a critical resource for students, ensuring they had access to healthcare without missing class.

Beyond clinic walls, our work in community health and resource navigation through Access Kershaw and the LiveWell Kershaw Coalition has addressed the broader determinants of health. We know that medical care alone isn't enough—it takes housing stability, mental health support, transportation, and education to build a truly healthy community. Through strategic partnerships, we connected patients to vital specialty care, provided medical equipment, and helped reduce avoidable ER visits and hospitalizations.

Our impact is clear:



A **56%** reduction in avoidable ER visits was achieved within 12 months of Access Kershaw enrollment.



84% of diabetic patients in our network now have their condition under control.

Our Mental Health Workgroup is driving real change by reducing ER visits for behavioral health issues and increasing awareness of local resources.

These numbers tell a powerful story, but the most compelling narratives come from our patients—the hardworking individuals who can live healthier, more fulfilling lives because of the care we provide.

As we look ahead to 2025, our mission remains steadfast: to serve with compassion, innovate to meet new challenges, and work collaboratively to improve the health of our community. None of this would be possible without you—our donors, volunteers, partners, and advocates. Thank you for believing in our work and standing with us to ensure that everyone in our community has access to healthcare.

Kindest regards,

Charlotte W. Rankin, CEO
Community Medical Clinic of Kershaw County



Patient Story

Ralph's Journey: A New Vision for Life

When Ralph first came to the Community Medical Clinic 13 years ago, he had no idea how important this place would become in his life. In October 2023, he returned, seeking care once again—this time for a growing problem that was changing his world: his vision was deteriorating, and he was slowly going blind.

Ralph qualified for CMC's services, and Becky, our Director of Operations, laid it out plainly for him. "You can be our patient and be blind," she told him. "But if you want to see, you have to follow the plan we set for you."

Ralph didn't hesitate—he was ready to do whatever it took.

Through a CMC partnership Ralph was able to receive cataract surgery on one eye, and the results were life-changing. His vision improved so dramatically that doctors decided to operate on his second eye as well.

The next time he walked into the clinic, Ralph had a new confidence about him. **With his sunglasses on, he strolled through the doors and greeted Becky with a smile. "Hello, Becky. I can see!"**

For Ralph, this wasn't just about restoring his vision—it was about reclaiming his independence, his joy, and his future. "If it wasn't for the clinic, I don't know where I'd be. I might be blind," he says. "They gave me my eyesight back."

When asked what comes to mind when he thinks of the Community Medical Clinic, Ralph doesn't hesitate: "Beautiful, helpful people."

Thanks to CMC and the support of its community partners, Ralph's story is one of transformation. It's a testament to the power of accessible healthcare, compassion, and determination. For anyone in need, Ralph has one simple message: "If other doors are shut, come here. The people will help you."

“

If it wasn't for the clinic, I don't know where I'd be. I might be blind. They gave me my eyesight back.

Ralph
CMC Patient

About CMC

About the Community Medical Clinic of Kershaw County

At the Community Medical Clinic of Kershaw County (CMC), we believe that healthcare is more than just treating illness—it's about fostering a healthier, stronger community. For over 25 years, we have provided free, high-quality healthcare to uninsured residents of Kershaw County, ensuring that no one is left without the care they need. Our work is built on three core pillars:



Direct Medical Care

CMC provides comprehensive primary care services for patients with acute and chronic conditions, including hypertension, diabetes, and COPD. Our clinic in Camden and satellite locations in Lugoff and Mt. Pisgah offer patient-centered medical care, disease prevention, and health education. Through programs like the Best Chance Network and Wise Woman, we provide free women's health screenings and self-measured blood pressure training, empowering patients to take control of their health. CMC also operates a School-Based Health Center at North Central High School.



Access to Care and Resources

Healthcare goes beyond clinical care. Through Access Kershaw, we connect patients with critical services such as specialty care, prescription assistance, transportation, and mental health support. Our team of case managers, RNs and community health workers ensure that patients not only receive medical treatment but also get the support they need to manage their overall well-being. This initiative has helped reduce avoidable ER visits by 56% and provided over 9,500 instances of donated care such as labs and diagnostics.



Population Health

Through the LiveWell Kershaw Coalition, CMC addresses the broader social determinants of health—factors like housing, food security, and mental health that impact overall well-being. Our partnerships drive systemic change, from mental health training programs to community-based health solutions, reducing ER visits and increasing access to mental health resources.

Direct Medical Care

Direct Medical Care: Bringing Healthcare to Our Community

At the Community Medical Clinic of Kershaw County (CMC), we are committed to providing high-quality, primary care at no cost to our patients. Our team of medical professionals and volunteers delivers life-saving treatments, preventative screenings, and chronic disease management while empowering patients to lead healthier lives.

Clinic Impact & In-Kind Donations



3,350+

patient encounters in 2024 across all CMC locations



\$1.9 M

Total value of direct medical services provided



4,104

Diagnostic Tests: Blood work, xrays, ultrasounds, mammograms, etc.



12,435

Medications: Number of prescriptions provided for free to patients, for a total value of \$1.5 million

Where Can You Get Care?

CMC provides care close to home with multiple service locations:

Camden location –

Primary care, chronic disease management, women’s health screenings

110C East DeKalb Street
Camden, SC 29020

MUSC Lugoff Medical Pavilion – Satellite clinic offering primary care and Best Chance Network screenings

1165 Highway 1 South Suite 300
Lugoff, SC 29078

Mt. Pisgah Community Center – Weekly clinic & Access Kershaw case management support

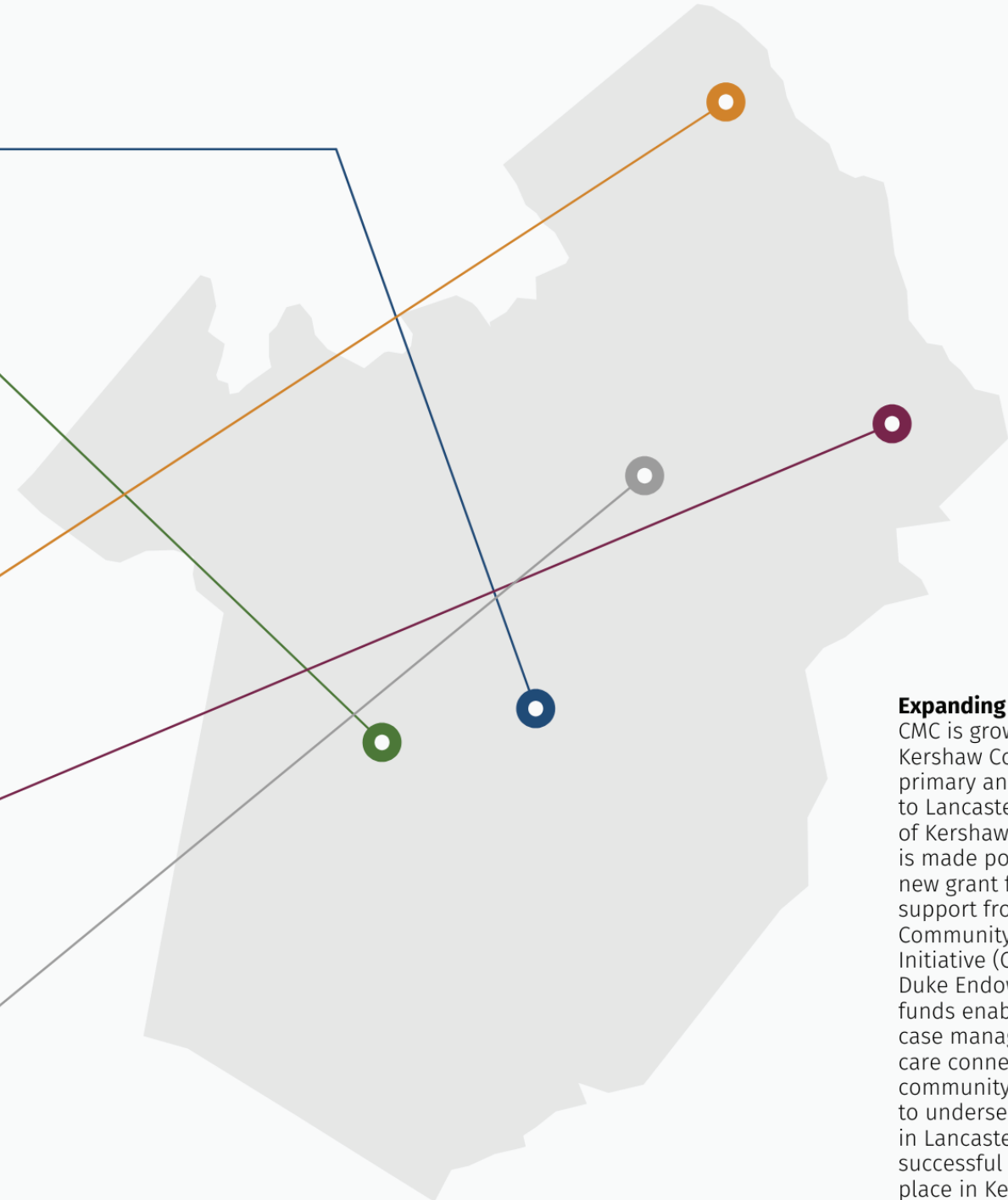
5160 Mt. Pisgah Road,
Kershaw, SC 29067

Bethune Community Center – Rural health services & chronic disease education

109 College St E,
Bethune, SC 29009

North Central High School (NCHS)– School Based Health Center – On-campus minute clinic for enrolled students

3000 Lockhart Rd,
Kershaw, SC 29067



Expanding Access: Lancaster

CMC is growing beyond Kershaw County, bringing primary and specialty care to Lancaster and the town of Kershaw. This expansion is made possible through new grant funding, including support from the USC Community Health Alignment Initiative (CHAI) and The Duke Endowment. These funds enable CMC to extend case management, primary care connections, and community health outreach to underserved individuals in Lancaster, mirroring the successful model already in place in Kershaw County.

Life-Saving Cancer Screenings

CMC continues to prioritize early detection by providing cancer screenings for:

- Breast Cancer
- Cervical Cancer
- Lung Cancer
- Colon Cancer
- Prostate Cancer

CMC provides free cancer screening programs for Breast, Cervical, Lung, Prostate, and Colon Cancer, which are crucial in early detection and leading to better treatment outcomes. The Best Chance program, funded through SCDHEC, provides no-cost screening for cervical and breast cancers including clinical pelvic exams, clinical breast exams, PAP testing, HPV testing, and mammograms. The clinic partners with Atrium Health to offer lung cancer screening using The Lung Bus, a low-dose CAT scan. Colon cancer screening is done through the Colon Cancer Prevention Network, and patients can get fecal occult blood tests or FIT tests at no cost. Prostate cancer screening is done with a local physician coming in to do prostate exams and blood work on-site.



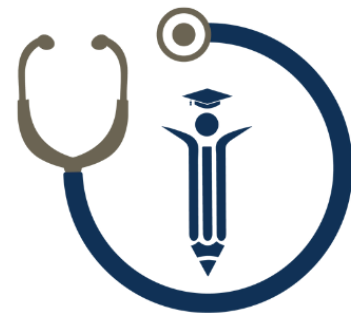
School-Based Health

Caring for Our Students

The School-Based Health Center (SBHC) at NCHS ensures students receive healthcare without missing school. Improved enrollment efforts in 2024 helped more students access care.

The SBHC operates like a minute clinic on campus, offering quick and effective free medical care, and is available to students throughout the school year. We have data assessing the SBHC's since it began in 2015; we know this service is vital to achieving higher graduation rates and fewer missed school days for Kershaw County students.

The SBHC is open to ALL North Central High School students (no income limits, no insurance limits). While it does not replace a students' primary care provider, our nurse practitioner can treat common illnesses, such as completing flu and strep testing in the office and writing prescriptions as needed. A parent or guardian will be notified of visits and any student needs. If necessary, the primary care provider will be contacted to keep everyone in the loop on the student's care. The SBHC service also reduces the time parents take off work to care for a sick student.



WELLNESS & LIFESTYLE EDUCATION

CMC's wellness initiatives go beyond medical care, empowering patients to take charge of their health through education and support:

Health & Wellness Classes:

- Juicing & Cooking Workshops – Budget-friendly nutrition education
- Walking Challenges – Community fitness initiative
- Diabetes & Chronic Disease Management – Education sessions (both one on one and group)



Health Coaching & Wise Woman Program

CMC's one-on-one coaching has been life-changing for patients managing chronic illnesses. Our Wise Woman Coaching (Best Chance Network) offers:

- Self-measured blood pressure training
- Cancer prevention screenings
- Lifestyle coaching for healthier living



Would you like to sponsor a health & wellness class? Contact Susan Didato at (803) 427-7574 or sdidato@cmcofkc.org

Access Kershaw

Access Kershaw: Breaking Barriers to Healthcare

Healthcare is more than just medical visits—it's about **removing barriers** and ensuring that every person has access to the care and resources they need to thrive. That's where **Access Kershaw** comes in.

As a care coordination program, Access Kershaw connects individuals to primary care, specialty care, medications, transportation assistance, and other vital services. By addressing both medical and social needs, we help patients stay healthier and out of the emergency room.


Access Kershaw by the Numbers


About 760 patients are enrolled in Access Kershaw. To maximize impact, the network prioritizes case management services for higher risk patients with chronic conditions.


 **12,728**
patients enrolled since program inception

 **12,569**
30-day prescriptions filled

 **9,599**
instances of other donated care such as labs and diagnostics

 **56%**
reduction in avoidable ED visits in the 12 months following enrollment

 **45%**
reduction in avoidable inpatient admissions in the 12 months following enrollment

 **84%**
enrollees with diabetes have controlled diabetes

How Access Kershaw Works

Access Kershaw is part of a greater AccessHealth initiative funded through the Duke Endowment. It serves as a bridge between patients and the care they need, working closely with community clinics, hospitals, social service organizations, and nonprofit partners. The Community Medical Clinic is the only free clinic in South Carolina to be an AccessHealth partner.

What Access Kershaw Provides:



Primary & Specialty Care Navigation – Connecting patients to doctors, specialists, and ongoing treatment plans



Prescription Assistance – Helping patients access life-saving medications through Welvista and other programs



Transportation Support – Gas vouchers & transportation coordination for medical visits



Medical Supplies & Devices – Blood pressure monitors, glucometers, diabetic supplies, and more



Behavioral & Mental Health Support – Connecting patients to counseling and treatment



And more – Connecting to other community resources



Do You Know Someone Who Needs Help?

Healthcare and resources shouldn't be out of reach for anyone. If you know someone struggling to afford medical care, Access Kershaw can help. Whether it's a neighbor, a coworker, or a family member, we're here to connect them to free or low-cost healthcare, medications, and support services.

Call 803.900.1614



Livewell Kershaw

Advancing Population Health

The LiveWell Kershaw Coalition (LWK) is a community-driven initiative dedicated to improving public health in Kershaw County. Established in 2012, LWK works collaboratively with residents, public and private organizations, and schools to enhance health outcomes and ensure equitable healthcare access.

Mission & Goals LWK's mission is to foster partnerships that empower individuals and communities to take charge of their health. By addressing key social determinants of health, LWK focuses on reducing chronic diseases, improving mental health resources, and creating healthier living environments.



Community Health Improvement Plan (CHIP)

As part of its commitment to evidence-based solutions, LWK developed a Community Health Improvement Plan (CHIP), guided by data from the 2022 Community Health Needs Assessment. The CHIP targets three priority areas:



Mental Health: Expanding awareness, training, and access to behavioral health services.



Resilient Children & Families: Supporting family health initiatives and enhancing childhood wellness programs.



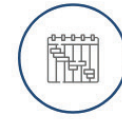
Housing Stability: Addressing homelessness and promoting sustainable, affordable housing options.

Key Initiatives & Impact

LWK leads several impactful initiatives to support Kershaw County's health and well-being:



Mental Health First Aid Training: Educating residents on recognizing and responding to mental health crises.



Kids in Parks Project: Developing safe, accessible outdoor spaces to encourage physical activity and community engagement.



Housing Workgroup: Partnering with local agencies to provide resources and long-term solutions for housing insecurity.



School & Community Partnerships: Working with schools, churches, and local organizations to promote health awareness and intervention programs.



Community Support

Event Highlights

CMC hosted three events in 2024 to raise both money and awareness of CMC's mission.



17th Annual Clinic Classic

The Clinic Classic is a 1-mile & 5k race that takes place in late April. The course winds through the beautiful historic district of Camden and encourages health and wellness. In 2024, the race began and ended at LSUMC in Camden.



Community Sponsored Events that benefit CMC:

Attic Sale

The Attic Sale is more than just a community fundraiser—it's an opportunity to transform generosity into life-changing healthcare. Thanks to the dedication of more than 35 volunteers, this year's sale contributed over 2,000 volunteer hours and raised more than \$18,000 to support the Community Medical Clinic of Kershaw County.

Shag Blast

Since 2005, the Camden Lugoff Area Shag Society (CLASS) has been a driving force in supporting local nonprofits, donating more than \$71,000 to organizations that make a difference in Kershaw County. One of CLASS's signature events, the CLASS Shag Blast, is a celebration of beach music, food, and—of course—dancing! CMC is proud to be one of the beneficiaries of this event, which showcases how community spirit and generosity come together to create real change.

Truesdale Farm Plant Sale

Hosted by the Truesdale family, this annual sale has flourished over the years, featuring an incredible variety of plants, from vibrant flowers to hearty vegetables. Through their generosity, the Truesdale family has helped generate vital funds for the Community Medical Clinic of Kershaw County, ensuring patients receive the care they need. Each plant purchased represents more than just greenery—it symbolizes growth, renewal, and the power of a community coming together to make a difference.



8th Annual Oysters and BBQ

The OBBQ Bash was a resounding success, drawing the largest number of attendees since we began hosting this event. The event was held at the Camden City Arena in mid-October and drew a diverse crowd eager to enjoy steamed oysters, BBQ, and live music. The Oysters & BBQ Bash has become a staple event in the community that supports CMC's mission.



Coffee At the Clinic

Hosted by the Auxiliary Board of Advisors, Coffee at the Clinic brought together volunteers, donors, and community partners for a morning of connection, gratitude, and inspiration. This special event included the presentation of the 2024 Pinnacle Awards. James Stallings was honored as the Pinnacle of Health award winner for his incredible dedication to improving his health and overcoming challenges. North Central High School was recognized as the Pinnacle Partner, celebrating their outstanding commitment to student healthcare through their partnership with the clinic's School-Based Health Center.

How to get involved:

Join us in promoting health and wellness in Kershaw County! There are many ways you can support our work at CMC. Here is how you can empower individuals to take charge of their own health and well-being.



Volunteer:

CMC is supported by well-trained and highly dedicated volunteers contributing hundreds of hours to the clinic each year. Our volunteers play a vital role in providing quality care to our patients as well as coordinating many special events



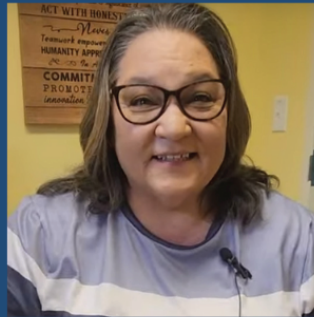
Make a Donation:

Your financial or in-kind donation can make a huge difference in the lives of our patients. To support our cause, you can donate securely online at cmcofkc.org. Additionally, you can make a purchase on our Amazon wishlist to help us acquire much-needed supplies.



Leave a Legacy:

You can ensure that countless people in Kershaw County have access to healthcare for generations to come by willing your estate to CMC. Creating a legacy in your will is easy. Talk with your attorney about including CMC in your will or contact us with any questions.



For Lottie, finding the Community Medical Clinic and Access Kershaw was life-changing. Having never had insurance or anyone to rely on for medical care, she reached out to the clinic years ago, unsure of what to expect. What she found was more than healthcare—she found a family.

“They don’t treat you like a number or just somebody off the street,” Lottie says. ***“They get to know you, your problems, and they do everything they can to help.”***

Over the years, as different aspects of her life changed, the clinic was a constant source of support. The staff knew her by name, greeted her with warmth, and worked tirelessly to ensure she received the best care possible. When she eventually gained insurance, they helped her transition to a long-term provider who could continue to meet her needs.

Now, looking back on her journey, Lottie sees her experience as one of transformation. She compared her time at the clinic to being a caterpillar in a cocoon—uncertain, struggling, but always growing. With the care and support she received, she blossomed into a stronger, healthier version of herself.

“The clinic helped me bloom, just like a butterfly,” she shares. ***“They gave me the tools to take care of myself, to grow, and to be proud of who I am.”***

For anyone in need of help, Lottie has a simple message: “Come here. You will find the support, patience, and love you need. This clinic is more than a place for medical care—it’s a family.”

Pinnacle of Health Winners

Pinnacle Award Winners 2024

Each year, the Community Medical Clinic of Kershaw County recognizes individuals and partners who exemplify dedication to health and service. The Pinnacle of Health and Pinnacle Partner awards celebrate those who go above and beyond to improve healthcare access and inspire our community.

Pinnacle of Health Award – James Stallings



James Stallings overcame incredible health challenges after a below-the-knee amputation due to diabetes. With determination and support from CMC, he lowered his A1c from 11.8 to 6.4, endured multiple surgeries, and regained mobility, walking a quarter mile by July. His resilience and commitment to his health make him a deserving recipient of this award.

Pinnacle Partner Award – North Central High School



For eight years, North Central High School has partnered with CMC’s School-Based Health Center, ensuring students receive medical care without missing class. Their unwavering support, even through challenges like a tornado and relocations, has strengthened healthcare access for students and families in Kershaw County.

CMC Team

Charlotte W. Rankin, SHRM-CP
 Chief Executive Officer

Sheri Bates, RN
 Case Manager

Eune'ce Bell, MSW
 Case Manager / Education Coordinator

Sarah Beth Bradley, MSN, APRN, AGACNP-BC
 Nurse Practitioner

Paul Cannarella, ARMA, CHW
 Community Care Coordinator

Kamela Clackum, LPN
 Nurse

Kimberly Cogdill, MSN, APRN, FNP-C
 Nurse Practitioner

Susan Didato
 Development Director

Maronica Durden, BSHA, NCMA, CHW
 Clinical Assistant

Tonya Gordon, BSW, CHW
 Case Manager

Mary Hill, SHRM-CP
 Business Office Manager

Dawn-Marie Johnson
 Marketing & Communications Coordinator

Lynn Matthews
 Patient Advocate

Ginger Mullis, RN
 Nurse

Jodi Rodgers, CHW III
 Access Kershaw Director

Maria Velez
 Clinical Assistant

DeAnne Wages, CMA, AAMA
 LiveWell Kershaw Coalition Director

Jessica Wilkes, DNP, APRN, FNP-BC
 Clinical Operations Officer

Becky Yarborough, RN, BSN, CEN
 Chief Operations Officer



CMC Board of Trustees



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Board Chair



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Vice-Chair



Hank Green
Treasurer



Torill Nelson, FNP
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Board Member



Susan Collier
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Thomas Cooper
Board Member



William Cox
Board Member



Matthew Medley
Board Member



Gary Rivas
Board Member



Greg C. Sullivan
Board Member

Financials

CMC is not federally funded. All donations from individuals, churches, and corporate partnerships goes directly towards CMC providing direct medical care to those in need.

The Kershaw County Community Medical Clinic Statements of Financial Position as of December 31, 2023 and 2022.

			2023	2022
	WITHOUT DONOR RESTRICTIONS	WITH DONOR RESTRICTIONS	TOTAL	TOTAL
OPERATING ACTIVITIES				
<i>SUPPORT AND REVENUE</i>				
Grant/contract income	-	976,108	976,108	914,442
Contributions	645	-	645	161,858
Annual campaign	217,073	-	217,073	244,719
Special events	116,949	-	116,949	97,446
In-kind donations	2,702,519	-	2,702,519	2,324,270
Interest	16,590	-	16,590	2,131
Dividends	-	7,064	7,064	6,315
Unrealized gains	-	27,617	27,617	
Local transfer	381		381	1,598
<i>Net assets released from restrictions</i>	<i>991,780</i>	<i>-991,780</i>	<i>-</i>	<i>-</i>
TOTAL SUPPORT AND REVENUE	4,045,847	19,009	4,064,586	3,782,779
EXPENSES				
Program services	4,021,183	-	4,021,183	3,853,901
Fundraising	23,748	-	23,748	23,748
General and administrative	21,049	-	21,049	21,271
TOTAL EXPENSES	4,065,980	-	4,065,980	3,898,920
NET CHANGE IN NET ASSETS FROM OPERATING ACTIVITIES	-20,133	19,009	-1,124	-116,141
NET ASSETS, BEGINNING OF YEAR	703,438	208,472	911,961	1,028,102
NET ASSETS, END OF YEAR	683,356	227,481	910,837	911,961

Corporate Partners



Better Health through Better Partnerships

Creating sustainable healthy change in Kershaw County

CMC

COMMUNITY MEDICAL CLINIC
— OF KERSHAW COUNTY —
OUTREACH - ACCESS - MEDICAL HOME

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